

Hunger Action Month Ideas for Food Drives and Fundraisers

#1 – Denim or Dress Down Days

Upon obtaining permission from management, employees pay \$5 to dress down for a day. For an added bonus, ask upper management to pay double and/or match the donation. This is one of the easiest and most effective ways to raise money in the workplace.

#2 – Department Challenges

Have different departments challenge one another to see which can bring in the most food for a food drive. To make it easier and more fun, count by number of the same items, and come up with a theme by day, such as Macaroni Monday, Tuna Tuesday, Water Wednesday, Cereal Thursday or Peanut Butter Friday. Keep a running tally posted in visible areas. Offer a pizza party or breakfast to the winners.

#3 – Helping Hands get a Hand

Ask employees for \$1 or \$5 each. To show off their generosity, they can write their name on a paper hand and proudly display it on their cubicle or office. Or they can be posted in the lunchroom or break room to show true team spirit!

#4 - Host a Classic Raffle

Ask for donations or get a great gift donated and give raffle tickets to each employee who gives 5 or 10 cans of food or gives \$5 or \$10. The more food or funds donated, the more tickets they get!

#5 – Sacrifice the Boss

Ask the boss to give herself or himself up for charity! For example, if your employees can raise X number of dollars for or X pounds of food, the boss will (shave/cut their hair, buy lunch for everyone, give everyone an afternoon off, etc.).

#6 - Canned Food Sculpture Contest

Divide up by departments or families, have each group collect cans and make a sculpture. The winning team gets lunch or ice cream. Be sure to keep the labels on the cans! We can't accept food without labels.

#7 – Guess How Many...

Fill a large jar with virtually any item (maybe something that ties into your business?) and charge employees \$5 (or 5 canned goods) per guess. The winner gets the jar, so make sure to fill it with something good!

#8 - Ice Cream Social

Sponsor an afternoon ice cream social and ask for a \$5 suggested donation (or 5 cans of food).

#9 – Bake Sale

Everyone loves a bake sale. Ask employees to donate cookies, cakes, pastries, etc. and then sell them.

#10 – Game Night

Host a game night at the office or at someone's home to play Bunco, Poker or any other game. Make it a potluck and ask for a \$10 donation to the Connecticut Food Bank to participate.





