CareerConneCT

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CareerConneCT Overview

Virtual Front Door

Portal ct.gov/careerconnect

Marketing Campaign

Email OWS.CareerConneCT@ct.gov
CareerConneCT is the Office of Workforce Strategy’s flagship short-term training program initiative.

**Connecticut’s $70M investment** using American Rescue Plan funds to train 6,000 unemployed and underemployed job seekers over three years for in-demand jobs.

### Percentage of Funds Allocated by Industry

- **Multiple Industries**: 21%
- **Clean Energy & Infrastructure**: 17%
- **Manufacturing**: 17%
- **Healthcare**: 19%
- **CDL**: 8%
- **Bioscience**: 4%
- **IT**: 12%
- **Social & Human Services**: 3%

### Funds Allocated by Industry

- **Social / Human Services**: $1,493,969
- **Bioscience**: $2,500,000
- **Clean Energy / Infrastructure**: $10,420,000
- **Information Technology**: $6,875,000
- **CDL**: $4,500,000
- **Other - Multiple Industries**: $12,630,291
- **Healthcare**: $11,614,227
- **Manufacturing**: $10,088,401
CareerConneCT supports historically marginalized communities

Targets those most affected by the pandemic and those who have been historically underrepresented in the workforce.

**BIPOC:** IT, Construction, Green Energy, Healthcare, Manufacturing

**People with Disabilities:** Pre-requisite skills training prior to specific skills training, remote customer services, data management and internal supports in various industries

**Re-Entry and Justice Involved:** Healthcare, Manufacturing, IT, Construction, Green Energy, and CDL licenses

**Youth:** Defining career goals and aligning with employability and technical skills training including but not limited to, Digital life skills, Software Engineering, and web-development

**Veterans:** IT, Construction, Green Energy, Healthcare, Manufacturing

**Refugee and Immigrant Women:** Multiple Industries

This equity lens is embedded throughout CareerConneCT’s program philosophy.
CareerConneCT Program Goals

Implement a statewide, best practice, short-term workforce training systems approach

Empower, support and train 6,000 individuals in career pathways that lead to industry-recognized credential attainment, living wages and career advancement

Provide access to programs through a single statewide recruitment portal

Launch a comprehensive marketing campaign to reach historically marginalized communities

Track participant outcomes up to 12 quarters post-completion
Program Components

- **Skills inventory/assessment** required for every applicant to inform providers to help participants where they need it
- **Short-term certificate program** curriculum (4 to 24 weeks) designed with employer input
- Providers will deliver **full supportive services as needed** – Stipends, Transportation, Childcare, Housing, Technology, Accommodations, etc.
- **Employability skills training** embedded into all programs
- Program completers earn an **industry-recognized credentials**
- **Employer commitments to hire** = Job placement services and placements in entry to mid-level positions with career ladders for advancement
Eligibility and Documentation

Eligibility

Prospective participants must be legally allowed to work in the United States

**Unemployed:** Without a paid job but available to work.

**Underemployed:** Not currently connected to a full-time job that pays at the same level of your education, skills, or wage and/or salary earned previously, or you have obtained only episodic, short-term, or part-time employment.

- May also include individuals currently employed but are seeking training for a job that provides better opportunities for career advancement and increased wages

Documentation

Prospective participants must be able to hold one of the following pieces of identification:

- Photo ID, such as a driver’s license
- Proof of address, such as a piece of mail
- Social Security card
- Birth certificate
- Passport
- Green card
- Working papers
Industries and Program Providers

Helping Connecticut Thrive – Multiple Industries

To increase the available training opportunities to Connecticut residents, the Office of Workforce Strategy invested $12,630,291 into short-term training programs that intersect with one or more industry sectors.

- ABILITY BEYOND DISABILITY: Received a $1,640,000 award to allow individuals with disabilities the opportunity to obtain valuable pre-requisite skills and certifications prior to participation in a training program run by the Connecticut Bureau of Rehabilitation Services.
- CAREER RESOURCES, INC: Received a $5,220,000 award to support the training justice-involved and re-entering individuals for careers in healthcare, technology, construction, and manufacturing.
- HAVENCH, INC: Received a $1,870,038 award that creates a 6-month paid job training program aimed at creating opportunities for refugee and immigrant women in the Greater New Haven area to find stable, quality employment.
- READYCT: Received a $3,000,000 award to support high school seniors/recipients define postsecondary career goals and immediately enter employment in a high-demand industry.
- THE WORKPLACE, INC: Received a $665,600 award to assist the “RemoteWorks” program in preparing participants for an array of occupations in remote customer service, database management, internal support, and additional fields.

CareerConnect’s impact by 2026 will be 1,716 program completers and 2,518 Industry-recognized credentials earned in across multiple Industries.
Infrastructure, Construction and Clean Energy

**Helping Connecticut Build – Infrastructure, Construction, & Clean Energy**

To help capitalize on investments into Connecticut’s infrastructure such as the Bipartisan Infrastructure Law, the Office of Workforce Strategy invested $10,420,000 into three innovative programs that help train the next generation of workers.

- **CT BUILDING TRADES TRAINING INSTITUTE**: Received a $3,640,000 investment to launch a statewide program providing construction readiness opportunities for individuals seeking a unionized building trades registered apprenticeship.

- **EFFICIENCY FOR ALL**: Received a $2,000,000 investment to provide short-term job training opportunities for individuals looking to enter the energy efficiency industry.

- **NORTHWEST REGIONAL WORKFORCE INVESTMENT BOARD**: Received a $4,780,000 investment to expand existing and develop new programs in energy efficiency, solar power, offshore wind, energy management, OSHA training, and other related opportunities.
Healthcare

Helping Connecticut Heal – Healthcare

As Connecticut rebuilds after the Covid-19 pandemic, the Office of Workforce Strategy invested $11,614,227 into three short-term healthcare workforce readiness programs.

- **THE WORKPLACE, INC**: Received a $7,500,000 investment to scale the Southwest Healthcare Career Academy statewide to train individuals in entry-level healthcare roles.

- **FAMILY CENTERS, INC**: Received a $2,274,227 investment to develop the Pathways to Employment Growth (PEG) program that will train individuals for in-demand healthcare and information technology jobs in Southwest Connecticut.

- **CAREER RESOURCES, INC**: Received $1,840,000 investment to sponsor an entry-level training program created directly by Waveny LifeCare Network to hire Certified Nursing Assistants (CNAs) directly into their healthcare system.

CareerConneCT’s impact by 2025 will be **1,145 program completers** and **1,085 industry-recognized credentials** earned in the healthcare sector.
Manufacturing

Helping Connecticut Make – Manufacturing

To help recharge Connecticut's statewide economy, the Office of Workforce Strategy invested $10,008,401 into two short-term manufacturing training programs.

- **CONNECTICUT CENTER FOR ADVANCED TECHNOLOGY, INC**: Received a $2,158,401 investment to target unemployed workers that need additional skills to enter the manufacturing workforce at higher level positions.

- **EASTERN WORKFORCE INVESTMENT BOARD**: Received a $7,850,000 investment to expand the nationally recognized Manufacturing Pipeline Initiative statewide to train individuals in entry-level manufacturing roles.
Helping Connecticut Digitize – Information Technology

To help prepare Connecticut’s future workforce for the digital frontier, the Office of Workforce Strategy invested $6,875,000 into three information technology short-term training programs.

- **CAPITAL WORKFORCE PARTNERS**: Received a $4,500,000 investment to provide statewide IT training focused on four core tracks including IT Support, Front-End Development, Information Security, and Network/Cloud Operations.

- **CHARTER OAK STATE COLLEGE FOUNDATION**: Received a $1,375,000 investment to train entry level workers in the field of Health Information Management to perform job functions in a Revenue Cycle Department of a hospital or other health care facilities.

- **DISTRICT ARTS AND EDUCATION**: Received a $1,000,000 investment to provide high-school students with a foundation in digital life skills and a 12-month immersion experience in Software Engineering and Web Development.
Helping Connecticut Move – Commercial Driver’s License (CDL)

To help get people back on the road and expand opportunities for Commercial Driver’s License (CDL) training, the Office of Workforce Strategy invested $4,500,000 into one short-term training program for CDL training.

- **CAPITAL WORKFORCE PARTNERS:** Received a $4,500,000 award to expand CDL training programming statewide and focus a portion of training dollars specifically on justice-involved and re-entering individuals.
Bioscience

Helping Connecticut Innovate – Bioscience

To help prepare Connecticut residents for the high-demand, high quality careers of Bioscience, the Office of Workforce Strategy invested $2,500,000 into the Connecticut Center for Arts and Technology’s short-term training program BioLaunch.

- CONNECTICUT CENTER FOR ARTS AND TECHNOLOGY: Received a $2,500,000 award to stand-up an entry-level bioscience training that includes lab operations, compound management, laboratory animal husbandry, research support, and biomanufacturing.
Social and Human Services

Helping Connecticut Serve – Social and Human Services

To help support the critical social and human services workforce, the Office of Workforce Strategy invested $1,493,969 into Marrakech, Inc’s Academy for Human Services Training (AHST).

- **MARRAKECH, INC:** Received a $1,493,969 award to Bridgeport, New Haven and Waterbury focused program training individuals for roles in Community and Social Services / Human Services, Personal Services, and Office and Administrative Support.
Multiple Industries

Helping Connecticut Thrive – Multiple Industries

To increase the available training opportunities to Connecticut residents, the Office of Workforce Strategy invested $12,630, 281 into short-term training programs that intersect with one or more industry sectors.

- **ABILITY BEYOND DISABILITY:** Received a $1,840,000 award to allow individuals with disabilities the opportunity to obtain valuable pre-requisite skills and certifications prior to participation in a training program run by the Connecticut Bureau of Rehabilitation Services.

- **CAREER RESOURCES, INC:** Received a $5,250,000 award to support the training justice-involved and re-entering individuals for careers in healthcare, technology, construction, and manufacturing.

- **HAVENLY, INC:** Received a $1,870,538 award that creates a 6-month paid job training program aimed at creating opportunities for refugee and immigrant women in the Greater New Haven area to find stable, quality employment.

- **READYCT:** Received a $3,000,000 award to support high school seniors/recent graduates define postsecondary career goals and immediately enter employment in a high-demand industry.

- **THE WORKPLACE, INC:** Received a $669,608 award to assist the "RemoteWorks" program in preparing participants for an array of occupations in remote customer service, database management, internal support, and additional fields.
Our CareerConneCT splash-page (ct.gov/careerconnect) is the user’s first introduction to our program

- Built collaboratively with the Department of Administrative Services
- Area for eligibility information, answers to frequently asked questions, and links to other state resources
- The point of intersection for both the “You” and “Hearts and Minds” marketing campaigns between the Office of Workforce Strategy and the Office of Manufacturing
- Visitors can submit a question through our “Contact Us” page

https://ct.gov/CareerConneCT
Success Stories

• Garry – participant of Ability Beyond’s *Ability Works* program
  • Unemployed, fully dependent on family for housing, socialization, transportation
  • Supportive services to build on health and stamina, adjust to routine, increase independence, acquire time management skills
  • Able to use para-transit daily to/from YMCA, on his own. Ability Beyond working on placing him on jobsite for training to enhance skills and build on his independence

• Elvin – participant of Eastern Workforce Investment Board’s Manufacturing Pipeline Initiative program
  • Working two jobs for low pay, seeking opportunity to learn a skill and work for an employer that offered career advancement and wage potential
  • Entered the Structural Metal Fabricator and Fitter class (Shipfitter) after receiving offer from Electric Boat.
  • Struggled in class at first, considered quitting at end of first week due to language barrier and struggles with math
  • Case manager, instructors, and supportive services provided
  • Completed training among the top of his class. Has a start date with Electric Boat
Success Stories (continued!)

• Maranyely (Grade 11) – participant of District Arts and Education’s Skills Academy
  • Launched an entrepreneurial endeavor making and selling jewelry
  • Created a website to showcase her wares
  • Currently working on a website about mental health awareness specifically tailored towards the Hispanic community.
  • Had no coding/web skills before enrolling in the DAE program

• Isaiah – participant of CT State Building Trades Training Institute
  • 20-year-old Bloomfield resident completed the Institute’s pre-employment construction preparation program and applied and was accepted into the Heat & Insulators registered apprenticeship training program.
  • Starting hourly rate as a first-year apprentice is $22.29. He will have the opportunity to work at the Bloomfield Community Center project

• Bohdan – participant of CT State Building Trades Training Institute
  • 19-year-old displaced Ukrainian residing in New Britain.
  • Completed construction readiness program at the Ironworkers Local 15 and earned OSHA 10, CPR and First Aid,
  • Accepted into the Sheet Metal Workers Local 40 registered apprenticeship training program. His starting rate as a first-year apprentice is $20.45/hr.
The CareerConneCT portal helps job seekers across Connecticut get connected to the most useful resources, training programs, and jobs.
Create a Demonstration Account

• Access Portal from the Landing Page: portal.ct.gov/CareerConneCT
• Create an Account using the word “TEST” after your first and last name
• Add a resume or add your own experience and education. Explore!
• You can start over again! If you want to re-do your registration information or demonstrate the registration process with someone else
Reset your Registration Information in 3 Easy Steps

1. Sign in and access your Account from the drop down list
2. Click on “Redo Onboarding”
3. Complete your new Profile Information and explore Careers, Learning, Resources and Work.

Your login information remains the same but all other profile information resets
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Q&A

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