



NONPROFIT ADVOCACY TRAINING SERIES

FREE FOR ALLIANCE MEMBERS

With the 2024 General Assembly around the corner, we're asking you to once again be our partner in advocating for community nonprofits and the people we serve! As The Alliance fights for our legislative agenda, we need you alongside us. The legislative successes we have seen are due to the partnership and coordination between Alliance staff and nonprofits – and we need to keep pressing to make sure progress continues.

Join us for our 2024 Nonprofit Advocacy Trainings to learn about the legislative and budget process and how you can effectively advocate to make change.



NONPROFIT ADVOCACY 101

January 23 | 2:00 – 4:00pm | Zoom

Free for Members | \$99 for Non-Members

Every nonprofit staff person should and can advocate for your mission. Are you new to your organization? Interested in getting involved, taking on additional advocacy responsibilities, or need a refresher on what to expect in the legislative session? Then this training is for you! Join us to learn the basics of the Connecticut General Assembly's (legislature) timeline and how you can make an impact. We'll provide tips and strategies for effectively communicating with policymakers and cover the ins and outs of ethics and nonprofit lobbying rules.

[Register Now](#)



ADVOCACY FOR NONPROFIT BOARDS OF DIRECTORS

February 1st | 5:00pm – 6:00pm | Zoom

Free for Member Organization's Board of Directors |

\$60 for Non-Members

Involving your Board in advocacy is critical to success! Board members have a unique perspective on how to advance the mission of the organizations they serve – and legislators need to hear that perspective. We invite you to register your Boards of Directors for this exclusive session about The Alliance's advocacy program which will cover how board members can make positive change for their organizations.

Join us to hear from fellow board members from across the state, meet the CT nonprofit trade association's advocacy staff and learn how to advance efforts to increase funding for the nonprofit you serve.

[Register Now](#)

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