



Connecticut Foodshare

Walk Against Hunger



Connecticut Foodshare

Our Community, Our Food Bank

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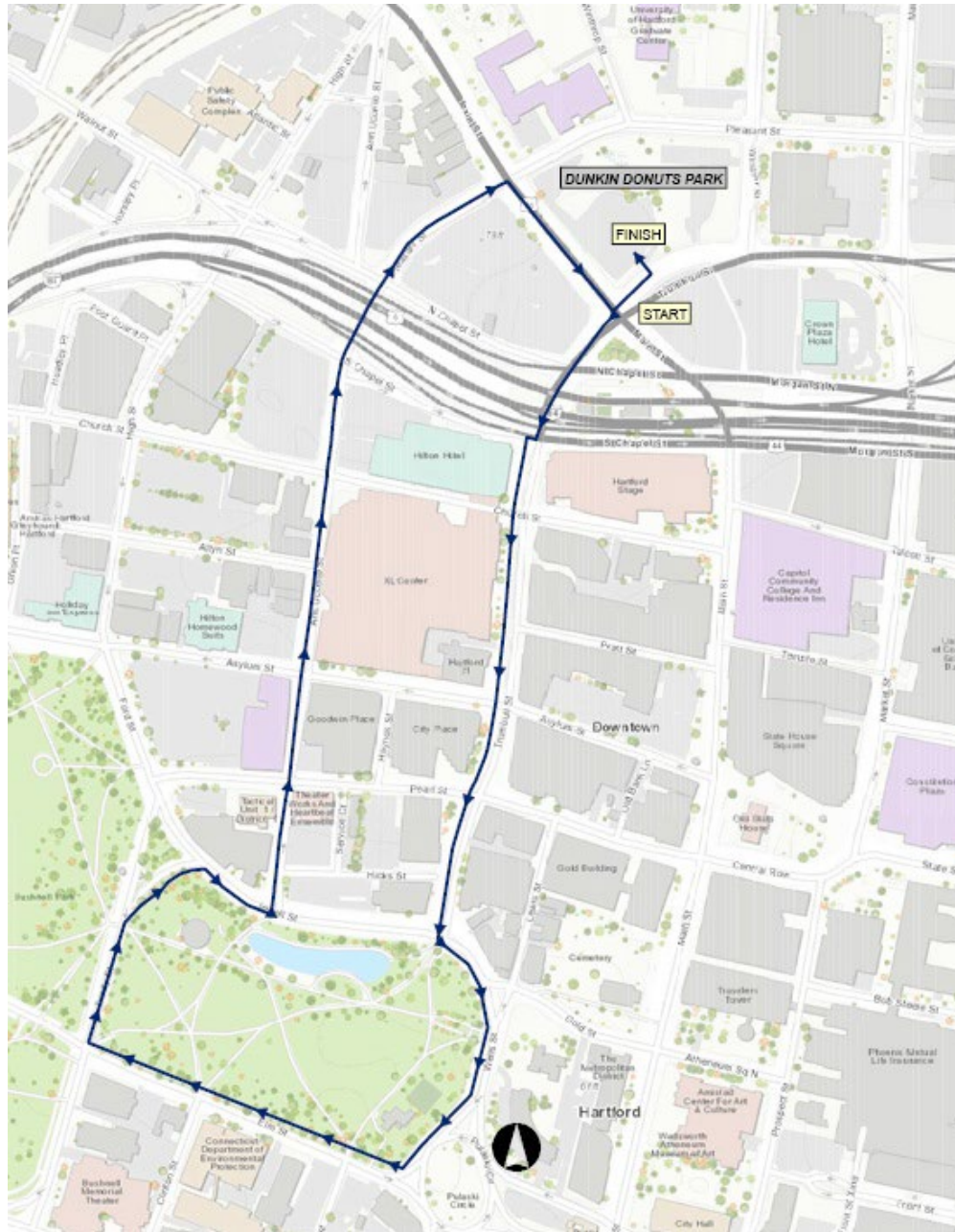


Event Details-

- Saturday, May 4th at Dunkin' Park, home of the Hartford Yard Goats.
- Check-in will begin at 8AM, a short program at 9:30AM, and the 1.5-mile walk kicks off at 10AM
 - Family-friendly activities (goats, caricatures, balloon animals, a photobooth and more!)
- Presented by Stop & Shop, live entertainment and giveaways, hosted by Renee DiNino and Scot Haney.

Walk Route-

The walk steps off by the Frontier gate. The route is 1.5 miles, starting and ending at the Dunkin' Park.



Past Participant Quotes on The Walk-

“I like the Walk because it provides an opportunity for a united effort from a diverse group of people to work towards a common goal of feeding our neighbors who are food insecure.

Participating in the Walk allows our congregation to be an extension of our Food Pantry ministry. If it were not for our partnership with Connecticut Foodshare, we never would be able to raise the funds needed to meet the needs of our neighbors. Being a partner allows us to do more than we could ever do ourselves. For this, we are grateful!” – **St. Monica’s Episcopal Church**



“The Walk Against Hunger is Fern Street Food Ministry’s biggest fundraiser of the year. Connecticut Foodshare has always been a great partner for our programs. We love sharing information at our FSFM table inside Dunkin Park to talk about our programs with walk attendees and other organizations who benefit from the Walk. Once on the Walk, it’s invigorating to walk with others who have a passion for providing food and other services for individuals and families who need organizations like ours.” – **Fern Street Food Ministry**

Partner Program Eligibility-

To participate and fundraise in the Walk Against Hunger as a benefitting Partner Program, an organization must be a current Connecticut Foodshare Partner Program and in good standing operating a food pantry, backpack program, community kitchen and/or emergency shelter.



Benefits of Participation-

- Benefitting Partner Programs fundraise for the Walk Against Hunger using an online platform provided by Connecticut Foodshare.
- Participants can set up a table on the concourse at Dunkin' Park on the day of the Walk. A table and two chairs are provided. A wonderful opportunity to highlight your program to hundreds of Walk participants.
- Assistance with ideas to promote or fundraise is provided upon request. Benefitting programs are invited to attend a webinar "Walk Against Hunger: Fundraising Strategies" on March 13, 2024, to help make the most of this opportunity.



Frequently Asked Questions-

- **Is there a registration fee on the day of the Walk Against Hunger?**
 - The Walk Against Hunger is a free and family-friendly event.
- **How do I get started?**
 - Participating is easy! Review and electronically submit the 2024 Walk Against Hunger Partner Program Agreement. Applications are due by the end of the day on Wednesday, February 21, 2024. Once eligibility is confirmed, then you can get started raising funds once the site goes live at the end of February.
- **How does Connecticut Foodshare use the funds raised for the Walk?**
 - When you register, you can choose which partner program will benefit from your fundraising – or you can choose Connecticut Foodshare. 100% of funds raised for participating partner programs are allocated to those programs



Frequently Asked Questions cont'd-

- **Do I have to participate in the Walk to raise money?**

- Benefitting programs do not need to attend the Walk Against Hunger in person to participate

- **Do I have to be a part of a team?**

- No! You have the option to register as an individual walker, as a member of a team, or as a Team Captain (who leads the team.)

- **Is there an incentive for fundraising?**

- First 1,000 attendees to arrive at Dunkin' Park will receive a free Drawstring Bag

- Individuals that raise \$100+ will receive a Connecticut Foodshare branded giveaway as a thank you for raising funds for this important cause. \$500 bonus to the first-time benefitting Partner Program that raises the most funds. \$500 to the returning benefitting Partner Program with the largest percentage increase in fundraising over 2023.

- **Can I bring my dog to the Walk?**

- Yes, well-behaved, leashed dogs are allowed to accompany you throughout the day of the Walk.



Fundraising and Registration-



- Our fundraising and registration platform will be available at www.ctfoodsharewalk.org in March.

All participating partner programs will be listed on the fundraising site for those registering and donating to allocate their donation to.

- Those accessing the fundraising site have the option to register as an individual, to join a team, or to create their own team.

Definitions-

- **Walker** – An individual who supports the Walk by walking for self or on behalf of a participating Partner Program.
 - Each Walker must register online. We encourage people to pre-register for the Walk.
 - Walker has the option to designate **one** benefiting partner program of their choice when they register online. If no selection is made, the default will be Connecticut Foodshare.
- **Team** – A group of people who chose to walk together.
 - A walker also has the option of joining a team. When registering, there is an option to search for and join a Team.
- **Team Captain** – The person who acts as a leader and recruiter for a Team, who also serves as the contact person for that Team.



Funding Timeline:



- The preliminary fundraising results designated to your Partner Program will be e-mailed approximately one week after the walk to your Partner Program's primary contact listed on this agreement.
- Benefitting Partner Programs have until Noon on Friday, June 9, 2024 to submit additional funds collected.
- Distributions to benefiting Partner Programs will be mailed by check from Connecticut Foodshare's headquarters in Wallingford in July 2024.



Connecticut Foodshare
**Walk Against
Hunger**

Don't forget to register before end of day Wednesday, February 21st , 2024.

Walk Against Hunger Help

Questions/Concerns:

For general questions about the Walk Against Hunger including registration, donating, and participation.

Chevon Reid, Events Manager
Email - walk@ctfoodshare.org
Phone - 860-856-4356

Media & Press:

For questions about news coverage at or about the Walk Against Hunger.

Monica Obrebski, Chief Marketing & Communications Officer
Email - mobrebski@ctfoodshare.org
Phone - 860-856-4319

Sponsorship:

For questions about the process and benefits of sponsoring the Walk Against Hunger.

Al Marino, Director of Corporate & Community Giving
Email - amarino@ctfoodshare.org
Phone - 860-856-4344